

We make digital work.

Strategy. Technology. Creativity. One accountable partner from first decision to everyday operation.

DIGITAL BUSINESS PORTFOLIO

2026 / TOPDIGIT.NET

ONE PARTNER FOR THE WHOLE DIGITAL JOURNEY

Business minds. Technical depth. Creative instinct.

TopDigit is a Kuwait-based digital, technology and creative partner. We connect commercial thinking, design, engineering, infrastructure, security, content and growth so clients can move from idea to launch - and from launch to continuous improvement - with one accountable lead.

25+

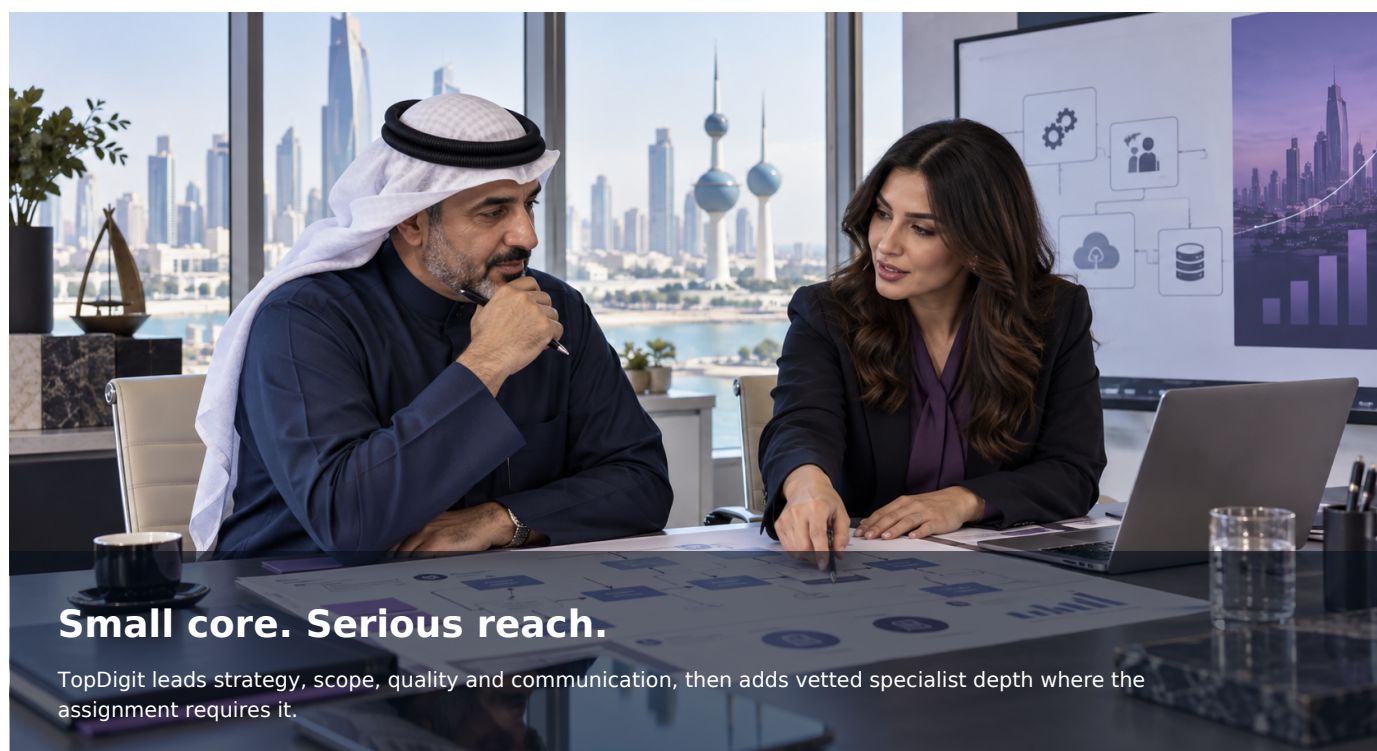
years collective experience

01

accountable TopDigit lead

360°

business, technology and creative view



Small core. Serious reach.

TopDigit leads strategy, scope, quality and communication, then adds vetted specialist depth where the assignment requires it.

WE CONNECT THE PIECES MOST AGENCIES KEEP APART

Technical depth. Creative range.

Enter at strategy, design, build, infrastructure or growth. We still understand the dependencies around the assignment.

01

Product & experience

Research, journeys, UX systems, accessibility and conversion design.

02

Engineering & integration

Frontends, backends, APIs, portals, dashboards and webhooks.

03

Commerce & operations

Shopify, WooCommerce, payments, inventory and order workflows.

04

Cloud, security & continuity

Domains, email, hosting, WAF, backups, monitoring and recovery.

05

AI, data & automation

AI assistants, document workflows, reporting and knowledge systems.

06

Brand, content & growth

Identity, SEO/GEO, paid media, photography, film and campaigns.

CORE SERVICES

One brief. The right team.

A complete service map for businesses that need joined-up delivery rather than disconnected vendors.

01 Website & web application development	02 E-commerce & commerce operations	03 Mobile app development
04 Custom software, backend & APIs	05 AI & business automation	06 Cloud, email & IT services
07 Migration planning & projects	08 Web security & business continuity	09 Hosting, management & support
10 Performance & Core Web Vitals	11 Digital marketing & paid media	12 SEO, GEO & AI/GPT visibility
13 Branding, content & production	14 Analytics & business intelligence	15 Consultancy & IT project management

WEB, APPS AND COMMERCE

Digital products built around the business behind them.

We connect experience design with catalogue structure, payments, roles, integrations, analytics, search visibility and long-term ownership.

01

Web & software

Corporate sites, portals, dashboards, SaaS platforms and custom business applications.

02

Commerce

Shopify and WooCommerce stores, B2B/B2C journeys, payments, product data and conversion.

03

Mobile

Native and cross-platform applications connected to commerce and operational systems.

WHAT CLIENTS CAN EXPECT

- Commercial discovery before platform selection
- Mobile-first UX and accessibility-aware interfaces
- SEO-ready information architecture and structured data
- Secure integrations, analytics and maintainable handover

INFRASTRUCTURE, AUTOMATION AND CONTINUITY

The systems behind reliable digital business.

TopDigit plans and manages the technical layers that keep websites, applications and teams connected, protected and supportable.

01

Migration planning & projects

Website, domain, email, server, cloud and platform migrations with mapping, staging, rollback and post-migration checks.

02

Cloud & IT operations

VM resources, Microsoft 365, Google Workspace, DNS, storage, backups, monitoring and cloud cost awareness.

03

AI & backend automation

APIs, webhooks, document flows, reporting, knowledge tools and human-reviewed business automations.

04

Security & continuity

Cloudflare/WAF controls, SSL, access discipline, hardening, recovery planning and incident-ready documentation.

PLAN > TEST > MIGRATE > VALIDATE > IMPROVE

FROM BRAND IDEA TO MEASURABLE DEMAND

Creative work designed to perform.

We connect message, visual identity, production and channel strategy so campaigns remain coherent from the first concept to the final conversion.

01

Performance marketing

Meta Business, Facebook and Instagram Ads, Google Ads, Performance Max, TikTok Ads, YouTube Ads and retargeting.

02

SEO, GEO & AI visibility

Technical SEO, content architecture, structured data, local/e-commerce SEO and LLM-friendly authority signals.

03

Brand & production

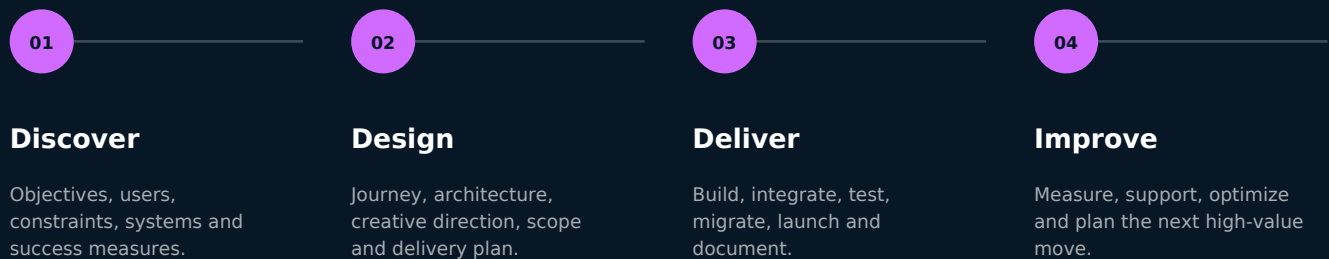
Brand systems, bilingual copy, product/model photography, campaign film, reels, motion and landing-page variants.



HOW TOPDIGIT ENGAGES

Discover. Design. Deliver. Improve.

A clear operating rhythm keeps commercial decisions, creative work and technical delivery aligned.



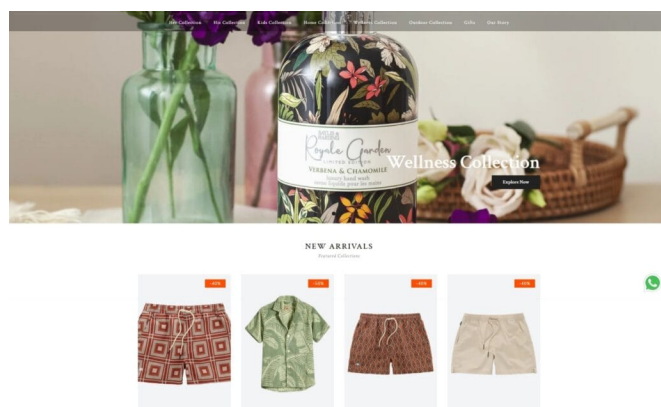
DELIVERY STANDARDS



PROOF OVER PROMISES

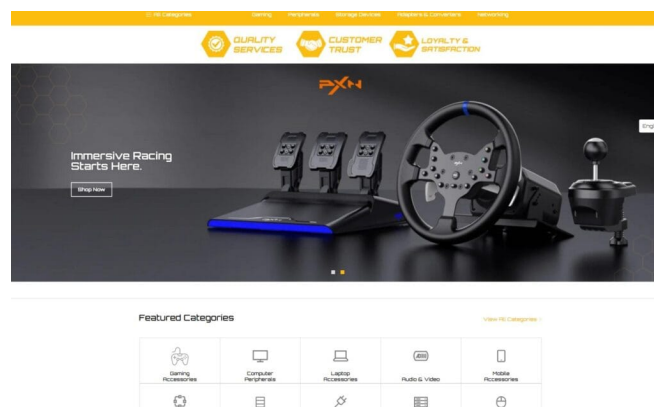
Made for real business.

Selected commerce and digital experiences. Each project is considered beyond the visible screen: catalogue, customer journey, integrations, performance, analytics, ownership and support.



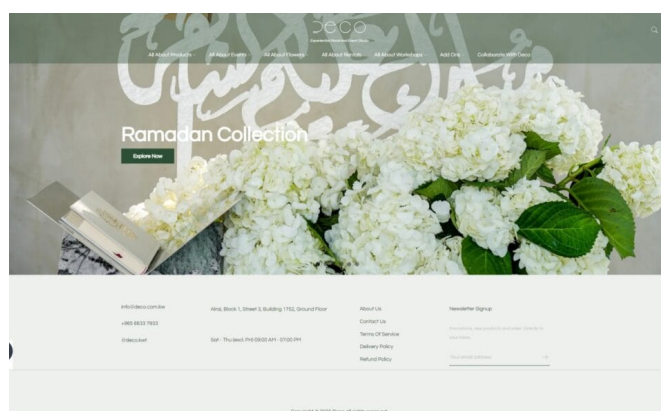
AilaLifestyle

FASHION & LIFESTYLE



TechHiveKW

TECHNOLOGY RETAIL



Deco

HOME & INTERIORS



Kavarati

FASHION & LIFESTYLE

FASHION & LIFESTYLE

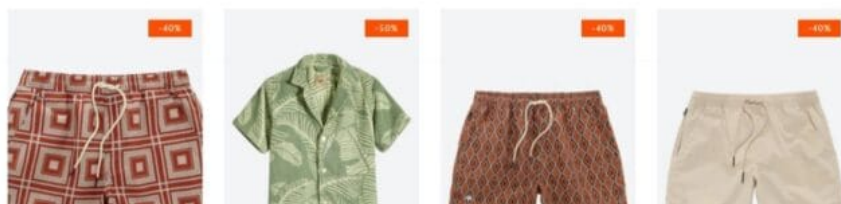
AilaLifestyle

E-COMMERCE DEVELOPMENT / SHOPIFY



NEW ARRIVALS

Featured Collections



01

Business focus

A brand-led shopping experience must make discovery easy while keeping content, collections and product presentation coherent across devices.

02

Delivery approach

Responsive commerce design, platform configuration and technical implementation are treated as one system, with search foundations and maintainable ownership built in.

PROJECT LAYERS

Customer journey

Collections

Mobile UX

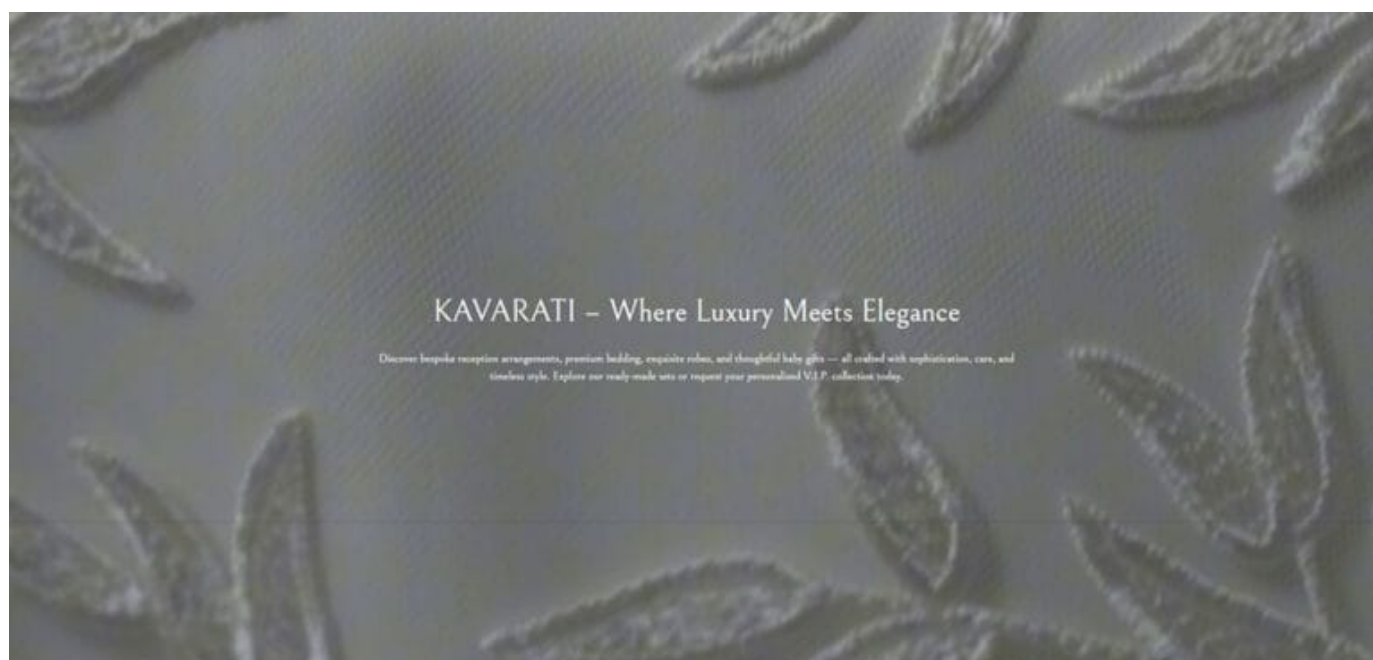
SEO structure

Analytics

FASHION & LIFESTYLE

Kavarati

SHOPIFY DEVELOPMENT



01

Business focus

A premium catalogue needs confident visual storytelling, clear navigation and reliable multilingual commerce without losing brand character.

02

Delivery approach

Shopify experience design, theme configuration, bilingual/RTL considerations, conversion touchpoints and post-launch maintainability are coordinated together.

PROJECT LAYERS

Shopify

Arabic / RTL

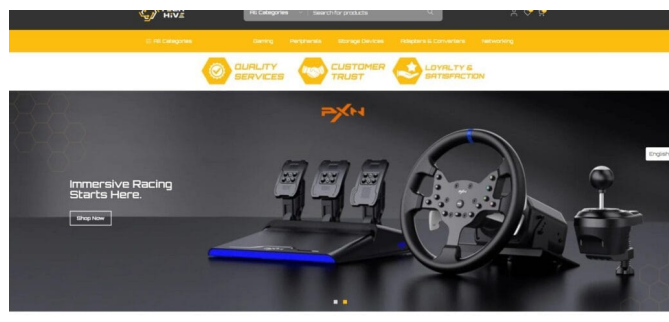
Product UX

Conversion

Support

TWO DIFFERENT SECTORS. ONE OPERATING MINDSET.

Experience connected to operation.



TECHNOLOGY RETAIL

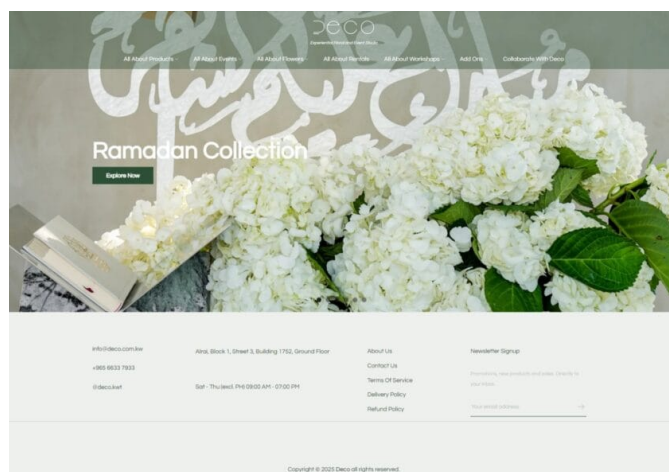
TechHiveKW

A technology retail experience structured around product discovery, comparison, trust and fast paths to purchase.

Commerce

Product architecture

Responsive UI



HOME & INTERIORS

Deco

A visual e-commerce experience balancing inspiration with practical navigation across collections and product content.

E-commerce

Content journey

Mobile experience

SELECTED SPECIALIST ENGAGEMENTS

Beyond the brochure website.

TopDigit also delivers operational systems, structured data experiences and migration programs. Scope is shown at a high level where client confidentiality matters.

01

Commerce operations back office

Barcode-led Shopify order processing with scan-state tracking, manual confirmation, order edits, role controls and thermal invoice workflows.

SHOPIFY / GRAPHQL / CODEIGNITER / BARCODE

02

Live precious-metal rate experience

Dynamic gold and silver rate presentation using structured store data, configurable surcharges, timed refresh and Kuwait-time display.

SHOPIFY / LIQUID / JSON / AJAX

03

Domain, email & website migration

Assessment, transfer planning, mailbox migration, DNS and SSL continuity, website move/rebuild, rollback planning and ongoing support.

DOMAIN / M365 / DNS / HOSTING / SEO

FIT-FOR-PURPOSE TECHNOLOGY

The right tools. Not the trendy ones.

01

Web & product

React, Next.js, TypeScript, PHP, CodeIgniter, Laravel, Node.js

02

Mobile

Flutter, React Native, Swift, Kotlin, Android and iOS

03

Commerce

Shopify, WooCommerce, Magento, Odoo and payment APIs

04

Cloud & data

AWS, Azure, Google Cloud, Cloudflare, MySQL, REST and GraphQL

05

Growth & intelligence

OpenAI, automation, GA4, Meta, Google Ads, SEO and GEO

INDUSTRY CONTEXT

Retail & e-commerce / Startups / Professional services / Jewellery, fashion & lifestyle / Real estate & construction / Logistics & operations / Hospitality & events / Education & training

YOUR NEXT DIGITAL MOVE

Let's build what comes next.

Bring us the business goal. We will help define the strategy, technology and delivery model - then stay accountable for making it work.

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LOCATION

Kuwait / International delivery

STRATEGY / TECHNOLOGY / CREATIVITY